



## 503 Points and Requirements (Annual)

To stay certified as a CDA Coach you must stay current on new content and apply Vested skills, providing leadership or creating thought leadership. We use a point system where various activities earn points. Point value is based on a combination of effort and impact to the Vested ecosystem. CDA Coaches must earn a total of 10 points per year to stay fresh and maintain their certification.

| Category/Purpose                       | Options for Earning Points   | Effort | Impact | Total Points |
|--|--|--------|--------|--------------|
| Stay Fresh on New Content              | Mandatory Requirement  |        |        |              |
|  | Take new or significantly updated courses and pass associated quiz on key concepts   |        |        |              |
|  | Earn at Least 4 Points from the Following Options  |        |        |              |
|  | Attend the CDA Conference OR Attend/watch recording of virtual Stay Fresh program events (typically 4–6 events per year)   | 3      | 3      | 3            |
|  |  | 1      | 1      | 1 per event  |
| Stay Fresh with Skills by Doing        | Earn Remaining Points from the Following Options   |        |        |              |
|  | Successfully implement a certified deal  | 5      | 5      | 25           |
|  | Successfully implement a Vested deal   | 5      | 4      | 20           |
|  | Successfully implement a relational contract   | 4      | 3      | 12           |
|  | Lead role in a Vested related initiative below   |        |        |              |
|  | ▪ Use RFPartner process through the award phase (supplier selection)   | 4      | 3      | 12           |
|  | ▪ Facilitated governance/standing neutral  | 2–3    | 4      | 8-12         |
|  | ▪ Deal review/health check   | 3      | 3      | 9            |
|  | ▪ Awareness workshops (any kind)   | 2      | 2      | 4            |
|  | ▪ SBM workshop   | 2      | 2      | 4            |
|  | ▪ CaT  | 2      | 2      | 4            |
| Educate Others in a Leadership Role    | Participate in Ask the Expert panel  | 1      | 2      | 2            |
|  | Publish an article / give a presentation at industry events about Vested, relational contracting, SBM, etc.Publish an article / give a presentation at industry events about Vested, relational contracting, SBM, etc. | 2      | 3      | 6            |
|  | Lead a workshop at CDA Conference / lead an Ask the Expert session   | 2      | 3      | 6            |
|  | Author/primary contributor to a case study   | 3      | 4      | 12           |
|  | Actively mentor a CDA Coach candidate  |        |        | Qualify      |
|  |  |        |        |              |
| Support Others with Thought Leadership | Author/primary contributor to a white paper  | 3      | 4      | 12           |
|  | Create a new Vested tool/resource  | 1-3    | 5      | 5–15         |

A Total of 10 Points per Year Is Needed to Keep CDA Coach Status with a Minimum of 4 Points Coming from Stay Fresh Options.